



# The Sunflower Fund

Hope begins with you

## **DONOR RECRUITMENT POLICY – FAMILIES OR OTHER PARTIES**

2018

Family and friends of a patient often ask to have a donor drive. We understand your motivation and value your commitment to help your family and friends. Our role is to ensure we provide you with the correct support to allow us to recruit healthy, informed and committed donors.

The importance of good donor recruitment is critical for both the donor and the patient. Together we need to ensure that donors are fully committed to helping anyone and understand they are joining a registry that is globally accessible by a network of registries, even though their intention is to help your family member or friend.

Our donor recruitment procedures are in accordance with guidelines set out by the World Marrow Donor Association. We do ask for your understanding and support of the procedures.

### **Please note prior to arranging a donor drive:**

- Please contact The Sunflower Fund on the Toll Free number 0800 12 10 82 so that the correct procedures can be put in place. Donor information can be emailed to you, but is also available on our website [www.sunflowerfund.org.za](http://www.sunflowerfund.org.za).
- Please forward the donor information to all interested parties so that they fully understand the commitment and process of becoming a donor and the procedure should they be a match to a patient.
- It is very important that all donors are aware that they are registering as donors on the registry to help anyone whom they may match, and not just the person who motivated them to join initially. No-one should be pressurised into registering as donors remain registered until they are 60 years of age. Should a donor be identified as a donor match, they would need to honour their commitment.
- We are currently only able to do sponsored donor drives. The way a sponsored drive works is that individuals or companies donate money to The Sunflower Fund, prior to the date of the drive, using the reference for the Drive. It costs The Sunflower Fund R2500 to have a donor tissue typed. For every R2500 raised we can recruit 1 new donor. We are a registered PBO and companies and individuals can request a Section 18A Tax Certificate for donations made.
- Once we know how many donors we can recruit for the drive they will need to contact the Call Centre on 0800 12 10 82 to pre-register. They will need to give the reference for the Drive. We do the health screening telephonically and complete their form which we then email to them. Our staff will guide them to a suitable blood clinic.
- Alternatively a donor drive can be organised if a Phlebotomist and Sunflower Staff member can be secured at a suitable venue where donors (minimum of 10 donors)

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can present their form and have their blood drawn. No blood can be drawn without the correct documentation.

Thank you for following the above steps, it will ensure a smooth process and we assure you that we will do everything possible to facilitate a successful donor drive.

**The Donor Recruitment Team**